



## CASE STUDY



BRIGHT START PRESCHOOL  
— LEARNING CENTER —

ZONO Technologies™

And a Georgia Child Care  
Center Share a Common Goal

## About Bright Start Preschool

Located in Valdosta, GA, Bright Start Preschool is a unique child care center focused on a structured learning environment that prepares students to excel in school. Bright Start cares for children between the ages of 6 weeks to 12 years and provides age-appropriate resources and activities to encourage healthy development. ZONO Technologies™ and Bright Start share a common goal of creating improved environments for children to explore, learn and grow. After discovering the ZONO™ Disinfecting and Sanitizing Cabinet, it was clear that adding such cutting-edge technology was a crucial addition to help in their fight against the spread of common viruses\* and bacteria\* within their center. Since then, the ZONO™ Cabinet has become a vital addition to Bright Start's everyday disinfecting\* and sanitizing\* routine, adding additional significance to their center's initiatives.

- ✓ In business for 11 years and going strong!
- ✓ Bright Start and ZONO Technologies both share a core value in improving the welfare of children, faculty and staff.
- ✓ Big on education, kinder readiness and transparency to parents.



"The ZONO is a new wave of technology that as a center owner, you can't afford NOT to have if you are caring for children."

-Shelbra McKnight, Bright Start Preschool Owner & Executive Director

## The Challenge

Child care centers are perfect breeding grounds for common viruses and bacteria. With so many small children in close contact, transmissible pathogens can spread quickly from one child to another. Sometimes, it can infect a whole classroom, staff included! It can even go so far as infecting parents, siblings, and nearby loved ones. What does this mean for a child care center? It means requiring other staff to work overtime in place of absent teachers, taking additional time to wipe down, soak, rinse and dry every inch of the classroom, and in cases of massive outbreaks, centers are forced to shut down. These are only a few challenges that child care centers, like Bright Start, face daily.



### Teachers & Staff

In most cases, teachers and staff get hit the hardest. Both play a vital role in the development and care of a child, but it can become challenging to do so when common viruses and bacteria are circulating in the classroom. In today's ever-changing world, one of the biggest concerns is whether children are protected from germs while also getting a proper education. Teaching and caring for children are just as important as disinfecting and sanitizing, but how can they do it all without taking time from one thing and giving it to another?



### Disinfecting & Sanitizing

The only way we know a method works is by witnessing it first-hand. Sometimes, we think a standard practice will work when it just doesn't get the job done efficiently or effectively.

## The Solution

As a center that regularly monitors its impact on child development and makes a conscious effort to promote safety amongst children and staff, their usage of the ZONO™ and its sustainable technology has helped create a better environment for everyone. With the ZONO™, Bright Start now has an innovative solution in the battle against the spread of common viruses and bacteria.

**"We love our ZONO so much; we even have our faculty and staff use it for their personal belongings!"**

### ✓ Easy to Use

In engineering the ZONO™, Walter Mann ensured the technology would be user-friendly and built with numerous safety features to provide protection during operation. Staff at Bright Start say what they love most about the ZONO is its ease of use and how much of a time saver it is.

### ✓ Effective Results

Bright Start has visibly seen the positive results of having the ZONO™ from the start. After growing from a 44-child capacity center to a 140-child capacity center, Shelbra McKnight decided to purchase another ZONO™ to ensure that no matter what, the health and wellbeing of their children, faculty and staff remain their number one priority.

### ✓ A Main Attraction

The Bright Start staff makes sure the ZONO™ is a highlight on parent tours when showing potential enrollees around the facility. With COVID-19 variants still prevalent in our daily lives, the ZONO™ brings a lot of comfort to families looking to enroll their children into Bright Start.

## The Future

As Bright Start continues to grow, the ZONO™ has become an essential addition to its center. Faculty and staff love their ZONO™ so much that they have even started to use it for their personal belongings. When we asked Shelbra if she would recommend the ZONO™ to her fellow child care colleagues, she replied, **"absolutely! I've already recommended ZONO to three colleagues in Valdosta!"**

ZONO Technologies is a proud supporter of Bright Start and we always love hearing how our products have helped child care businesses with their disinfecting and sanitizing needs!



## Why ZONO Technologies™

ZONO Technologies, the leader in forward-thinking disinfecting\* and sanitizing\* technology. The ZONO™ takes a sustainable, liquid chemical-free approach to benefit its users and the environment. The optional heat element can kill pesky bed bugs, lice, and their eggs that can sometimes run rampant through child care centers. With the Integrated Mobile Cart System, taking items to and from the ZONO™ is a breeze, creating a seamless, efficient workflow.

- ✓ Validated through independent viral and bacterial testing, the ZONO™ kills 99.9% of common viruses\* (disinfecting level) and 99.9% of common bacteria\* (sanitizing level).
- ✓ The ZONO™ disinfects and sanitizes surfaces in just 38 minutes. From toys, crayons, books, and blocks, to infant mattresses, seat cushions, and more!
- ✓ Various size models and cart configurations make it easy to customize the ZONO™ to fit your everyday needs.



3343 Peachtree Rd Ste 180-1303, Atlanta, GA 30326

briannalien@zonotechnologies.com

(770) 212-9201

www.zonotechnologies.com



+Disinfecting level (kills 99.9%): Norovirus, Influenza-A, and Respiratory Syncytial Virus on non-porous surfaces.  
\*Sanitizing level (kills 99.9%): Staphylococcus aureus, Methicillin-Resistant Staphylococcus aureus, Escherichia Coli, Streptococcus Pyogenes, Shigella dysenteriae, Salmonella Enteritidis, and Pseudomonas Aeruginosa on non-porous, semi-porous and porous surfaces.