



CASE STUDY



ZONO Technologies™

And 3 Texas Child Care Centers
Battle it Out Against Common
Viruses and Bacteria

About Kids 'R' Kids

With locations around the globe, Kids 'R' Kids Learning Academy is a franchising system whose preschools are individually owned and operated. The Kids 'R' Kids franchise strives to provide a nurturing, secure and stimulating environment for young children. One in which children can safely explore, learn, play and develop in all areas of growth; physically, emotionally, socially and intellectually. And, Kids 'R' Kids of West Allen, TX, Prosper, TX and Lawler Farm in Frisco, TX are no exceptions. Owner, Malak Stewart, opened her first Kids 'R' Kids in West Allen, TX 15 years ago. About 6 years later, she opened her next center in Prosper, TX and then Lawler Farm in Frisco, TX 4 years after that. Each preschool has roughly 12 classrooms and a team dedicated to making sure their children get the best care possible.

- ✓ In business for 37 years and going strong!
- ✓ The safety and wellbeing of their children, families and staff are their highest priority.
- ✓ Kids 'R' Kids and ZONO Technologies share a common goal in providing solutions to improve the welfare of children, faculty and staff.



"Before ZONO, it was nearly impossible to disinfect and sanitize each individual crayon, block, and pencil. Now we can in just one 38-minute cycle!"

- Malak Stewart, Owner of Kids 'R' Kids of West Allen, TX, Prosper, TX & Lawler Farm in Frisco, TX

The Challenge

Child illness and time were some of the biggest challenges Malak and her staff faced within her centers. To try to keep their children protected from common viruses and bacteria, faculty and staff would take hours out of their day disinfecting and sanitizing nearly everything. Unfortunately, certain items, such as crayons, markers, books and stuffed animals could not be disinfected and sanitized since they can be damaged when encountering liquid chemicals.



Liquid Chemicals

Not all disinfecting and sanitizing methods are created equal. Liquid chemicals can potentially cause lasting problems for the user, item, children and environment.



Time

Time is the one thing we can never get back. Faculty and staff may take hours out of their day properly disinfecting and sanitizing items to ensure common viruses and bacteria are killed.



Germs

They are easily transmittable and spread quickly. Viruses and bacteria do not discriminate and can affect anyone.

The Solution

Kids 'R' Kids makes child development and promoting improved environments for everyone are their top priorities. With the ZONO™ Disinfecting and Sanitizing Cabinet by their side, Kids 'R' Kids now has a complete solution to combat the spread of common viruses* and bacteria*, more time to focus on their kids and the reassurance they need to battle any outbreak that may come their way.

"All we have to do is fill up the carts and roll them into the ZONO. It saves so much time and gives extra assurance that even our hard to sanitize items are taken care of!"



Sanitizes More in Less Time

The ZONO™ gives faculty and staff at Kids 'R' Kids reassurance that everything in their classrooms will be disinfected and sanitized properly in just 38-minutes. Malak says that they can **"disinfect and sanitize on a mass scale without causing damage to items such as books, blocks and crayons."**




Enrollment Advantage

Kids 'R' Kids has continued to emphasize the center's use of the ZONO™ by making sure to show it on their tours, videos and website. Parents love hearing that Kids 'R' Kids has a ZONO™ because they know that just about anything their children come in contact with is disinfected* and sanitized*.

The Future

As Kids 'R' Kids continues to grow, the ZONO™ has become an essential addition to their centers. When asked if Malak would recommend ZONO Technologies, she said **"most definitely! We love our ZONO so much that we wanted to share it with everyone. Our Family ZONO Day allows families to bring in anything they want to have disinfected and sanitized!"** When touring, parents are told that they can drop off their car seats, gym bags, shoes, and whatever else they want to be disinfected and sanitized in the ZONO™.

WEEKLY ZONO SCHEDULE 	
M	Suites 100/150/200
T	Suites 250/300/350
W	FAMILY ZONO DAY!!
T	Suites 400/450/500
F	Suites 550/Gym/ Boo Boo Room



Why ZONO Technologies™

ZONO Technologies, the leader in forward-thinking disinfecting* and sanitizing* technology. The ZONO™ takes a sustainable, liquid chemical-free approach to benefit its users and the environment. The optional heat element can kill pesky bed bugs, lice, and their eggs that can sometimes run rampant through child care centers. With the Integrated Mobile Cart System, taking items to and from the ZONO™ is a breeze, creating a seamless, efficient workflow.

- ✓ Validated through independent viral and bacterial testing, the ZONO™ kills 99.9% of common viruses* (disinfecting level) and 99.9% of common bacteria* (sanitizing level).
- ✓ The ZONO™ disinfects and sanitizes surfaces in just 38 minutes. From toys, crayons, books, and blocks, to infant mattresses, seat cushions, and more!
- ✓ Various size models and cart configurations make it easy to customize the ZONO™ to fit your everyday needs.



3343 Peachtree Rd Ste 180-1303, Atlanta, GA 30326

briannalien@zonotechnologies.com

(770) 212-9201

www.zonotechnologies.com



*Disinfecting level (kills 99.9%): Norovirus, Influenza-A, and Respiratory Syncytial Virus on non-porous surfaces.
 *Sanitizing level (kills 99.9%): Staphylococcus aureus, Methicillin-Resistant Staphylococcus aureus, Escherichia Coli, Streptococcus Pyogenes, Shigella dysenteriae, Salmonella Enteritidis, and Pseudomonas Aeruginosa on non-porous, semi-porous and porous surfaces.